



## Introducing STAINMASTER® TruSoft™ carpet

### Our softest STAINMASTER® carpet

STAINMASTER® TruSoft™ carpet uses a new fiber technology from INVISTA that is the latest in a long line of soft fiber innovations, starting with Tactesse®, followed by Luxerell® and now TruSoft™ fiber takes the soft touch in carpet to a new level.

Over 25 years of fiber innovation stands behind this innovative carpet. Resulting in its ability to deliver a remarkably soft touch combined with the outstanding durability that meets the needs of today's lifestyles.

#### STAINMASTER® TruSoft™ carpet

- So soft it will make families want to spend more time on the floor
- TruSoft™ carpet also delivers the durability and easy cleaning that one expects from a STAINMASTER® carpet
- Warranty coverage includes texture retention and abrasive wear
- **Plus a LIFETIME\* Warranty Covering:**
  - Food and beverage stains
  - Soiling
  - Pet urine stains
  - Static shock



STAINMASTER® TruSoft™ carpet... unbelievably soft, unmistakably STAINMASTER®.

\*This limited warranty begins on the date of purchase and continues for the life of the carpet. Proration may apply to lifetime limited warranties. For complete details, see limited warranty brochure available at retail locations or call 1-800-438-7668. © 2012 INVISTA. All Rights Reserved. STAINMASTER® and the STAINMASTER® family of marks and logos are trademarks of INVISTA. C03866 Rev. 6/12

**STAINMASTER**  
CARPET®